

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

J1002 U.S. PTO
10/025770
12/26/01



Applicant: Takashi OSHIBA et al.
Title: ADVERTISEMENT OPPORTUNITY TRADING SYSTEM, ADVERTISEMENT OPPORTUNITY TRADING METHOD, AND RECORDING MEDIUM
Appl. No.: Unassigned
Filing Date: December 26, 2001
Examiner: Unassigned
Art Unit: Unassigned

**UTILITY PATENT APPLICATION
TRANSMITTAL**

Commissioner for Patents
Box PATENT APPLICATION
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 C.F.R. § 1.53(b) is the nonprovisional utility patent application of:

Takashi OSHIBA
Kazuaki NAKAJIMA
Masahiro TABUCHI
Tomonari KAMBA

Enclosed are:

- Application Data Sheet (37 CFR 1.76) (3 pages).
- Specification, Claims, and Abstract (63 pages).
- Formal drawings (24 sheets, Figures 1-24).
- Declaration and Power of Attorney (4 pages).
- Assignment Recordation Cover Sheet.
- Assignment of the invention to NEC CORPORATION (2 pages).

The filing fee is calculated below:

| | Claims as Filed | Included in Basic Fee | Extra Claims | Rate | Fee Totals |
|--|--------------------|--------------------------|-----------------|-------------------|---------------|
| Basic Fee | | | | \$740.00 | \$740.00 |
| Total Claims: | 40 | - 20 | = 20 | x \$18.00 | = \$360.00 |
| Independents: | 7 | - 3 | = 4 | x \$84.00 | = \$336.00 |
| If any Multiple Dependent Claim(s) present: | | | | + \$280.00 | = \$0.00 |
| | | | | SUBTOTAL: | = \$1436.00 |
| [] Small Entity Fees Apply (subtract ½ of above): | | | | | = \$0.00 |
| | | | | TOTAL FILING FEE: | = \$1,436.00 |
| Assignment Recordation Fee: | | | | + \$40.00 | = \$40.00 |
| | | | | TOTAL FEE | = \$1,476.00 |

[X] A check in the amount of \$1,476.00 to cover the filing fee and fee for recordation of Assignment is enclosed.

[X] The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date December 26, 2001

By Thomas J. Blumenthal Reg. No. 43,438

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